

# LYNNE ABT

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[www.yeaLynne.com](http://www.yeaLynne.com) ← *Electronic portfolio here!*

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## Software and Development

**Proficient:** Photoshop, Quark, InDesign, Dreamweaver, Flash, C, XHTML, CSS, Autotrader, Autofunds

**Intermediate:** ActionScript 2, PHP & MYSQL, Joomla CMS, Illustrator, Netsuite CRM, DNS, C-panel

**Beginner:** ActionScript 3, JavaScript, Java, , Wordpress, starting with Drupal

Comfortable in MAC OS X, Windows XP, Unix

## Experience

**Web Design and Marketing, yealynne.com** Consultant for small businesses and non-profit organizations creating and maintaining their websites and initiating marketing campaigns. I manage domain names and content using DNS and C- panel dashboard.

**Web Marketing, Office & Technology Manager** Lincoln Auto & Truck, Worcester, MA. Designed and executed various marketing campaigns for used car sales and repairs for a dealership. Email Marketing and list generation, post card marketing, brochures, business cards, publicity & promotions, signage. Analysis and implementation of office procedures using technology. Creation of checklists and forms for auto sales and auto repair systems. Auto inventory and sales through autotrader.com and autofunds.com, craigslist and other free sales inventory display, initial evaluation of e-bay auto sales. Did other auto sale related activities.

**Programmer 1.5 years** WhippleHill Communications, Bedford, NH. Actionsript and Flash programmer using some XML, javascript and ASP. Handle website change orders for flash home pages including button upgrades, naviagation changes, image animations. The company provides targeted communications solutions and websites for over 500 independent schools. Also did Technical Customer Support for their software. Used Netsuite CRM extensively.

**Freelance Web Design and Marketing 1 year** Interactive Synergy, Merrimack NH. Part time. Development of websites for small businesses using Joomla CMS or HTML/CSS. Business promotion of thespeedywebsite.com.

**Substitute Teacher** Part time for grades K-8 in Hollis/Brookline, NH School districts for several years.

**Webmaster Town of Brookline, NH** 6+ years maintaining and updating town web site

**Senior Software Engineer, 3.5 years** Wang Labs, Lowell, MA, I wrote platform independent SW for image file formats primarily TIFF files, enabling many departments to merge into one interface for image file I/O and manipulation, thus reducing duplication and development times.

**Software Engineer, 2 years**, I wrote software applications and UNIX test scripts for Visionetics, Brookfield, CT, for an Automated Optical Inspection workstation for printed circuit boards, using TCP/IP socket protocols.

**Programmer & Technical Liaison, 3 years** I wrote device drivers at Redding Group, Ridgefield, CT, a small business graphics software company. I did technical support for the product. I was marketing representative, did corporate demos, held training sessions for sales and represented the company at trade shows.

**Co-op Student, 3 semesters**, Electric Boat Division of General Dynamics, Groton, CT and Newport, RI. I worked in systems engineering for Trident submarines. I did low level work for this high level department.

## Education and Training

**2009 Rivier College, commence MS is Computer Science**

**2007-8 Nashua Community Technical College.** PHP and MySQL, Database Design, Java Programming

**2007 Nov. Mashup Camp, Dublin, Ireland**

**2007 Oct. Ajax Experience Conference, Boston, MA**

**2007-6 Rivier College, Nashua, NH, various MBA courses in Marketing** GPA 4.0

**2006 November Goodbrain Academy Manchester, NH, Graphics Master Certification,**  
480 Hours+ training for web and print

**Bachelor of Science Computer Science** 1983 University of Bridgeport, CT

**Associates Degree in Data Processing,** 1980 Thames Valley State Technical College Norwich, CT

## Volunteer

**CableWeb Committee** - Represent the webcommittee for the town of Brookline, NH

**History Committee Chair** - I am preparing for publication the last 100 years of town history.

**Girl Scout Leader** - 16 years

**Brookline Women's Club** – A member for 17 years. President 4 years, I have been the chairman of many committees. Helped do fundraising for many activities.

**GFWC-NH, General Federation of Women's Clubs New Hampshire** – Currently Public Relations and Website chairman, Recent past Vice President, District Director for 2 years and secretary for the District for 4 years. Chairman of recycling, learning disabilities, and a community improvement program.

## More about me

I follow web privacy and usability issues. I also have a strong interest in writing. I enjoy learning new technology and marketing methods. I enjoy teaching and would like to share the technology I know. I will continue to upgrade my skill-set.

I am originally from Connecticut and have lived in NH for over 20 years.

Other interests: yoga, biking, hiking, history, art.